

**Attachment 4**  
**BAY AREA STORM WATER AUTHORITY**  
**PUBLIC PARTICIPATION PLAN (PPP)**

**General Information**

As required by the National Pollutant Discharge Elimination System (NPDES), jurisdictions owning Municipal Separate Storm Sewer System(s) (MS4) discharging storm water into surface waters of the State, must have a Public Participation Plan (PPP). The PPP is used to facilitate the continued support and involvement of watershed jurisdictions, permittees, nested jurisdictions, interested parties, agencies, organizations, and the general public. These stakeholders were previously identified to potentially assist in the implementation of action items and attain goals set forth in the Storm Water Management Plan (SWMP). Efforts were made to identify those entities with the authority, ability, and desire to attain those goals.

The PPP was developed exclusively for the Lower Saginaw River, Kawkawlin River and Saginaw Bay Shoreline Watersheds. This PPP was originally assembled by members of the Bay Area Storm Water Authority (BASWA). The members of the BASWA are responsible to work together to administer and update the PPP. The intention of the updated PPP for this permit cycle is the continued implementation of the SWMP.

The following MS4 permittee(s) are included in this Public Participation Plan:

**BASWA Members/Permittees**

Charter Township of Bangor  
Bay County Road Commission  
City of Bay City  
City of Essexville  
County of Bay  
Charter Township of Hampton  
Charter Township of Monitor

**\*Previous Permit Nested Jurisdictions**

Bangor Township Public Schools  
Bay-Arenac Intermediate School District  
Bay City Public Schools  
Essexville-Hampton Public Schools

**\*At the time of this permit application submission, the BCRC is not in a position to include the listed school districts as nested jurisdictions under this application and subsequent permit. The BCRC is open to discussions, as to which governmental entity they should be included. Or, if they will be required to secure an independent NPDES Phase II permit from EGLE.**

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The following table identified the various agencies/organizations/entities having the “*authority, ability, and desire to attain*” the goals resulting from watershed management planning process and implementing processes and procedures to reach those goals. Those listed were contacted during the original permit cycle, with comments incorporated into the SWMP from those responding. They remain as identified watershed partners in this permit.

<b>Identified Watershed Partners</b>	<b>Participation Status</b>
<b>Bangor Township Public Schools</b>	<b>To be Determined</b>
Bangor Township Board	MS4 Permit Holder
Bangor Township Planning and Zoning	Affiliate
Bay Area Chamber of Commerce	Stakeholder
Bay Area Community Foundation	Stakeholder
Bay Area Convention and Visitors Bureau	Stakeholder
<b>Bay-Arenac ISD</b>	<b>To be Determined</b>
<b>Bay City Public Schools</b>	<b>To be Determined</b>
Bay County Drain Commissioner	MS4 Permit Holder
Bay County Farm Bureau	Stakeholder
Bay County Health Department	Affiliate
Bay County Parks & Rec-Pinconning Park	Affiliate
Bay County Community Planning Department	MS4 Permit Holder
Bay County Road Commission	MS4 Permit Holder
Bay County Soil Erosion Program	Affiliate
Bay Future, Inc	Stakeholder
McLaren Bay City	Stakeholder
Bay Sail	Stakeholder
Boy Scouts - Huron Council	Stakeholder
City of Bay City	MS4 Permit Holder
City of Bay City - Planning Commission	Affiliate

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<b>Identified Watershed Partners</b>	<b>Participation Status</b>
City of Essexville	MS4 Permit Holder
City of Essexville - Planning Commission	Affiliate
Consumers Energy	Stakeholder
Delta College	Affiliate
Ducks Unlimited- Bay County	Stakeholder
East Central Michigan Planning and Development Regional Commission (EMCOG)	Stakeholder
<b>Essexville-Hampton Public Schools</b>	<b>To be Determined</b>
Girl Scouts of Mitten Bay	Stakeholder
Hampton Township Board	MS4 Permit Holder
Hampton Township Planning and Zoning	Affiliate
Kawkawlin River Watershed Association	Stakeholder
Kawkawlin Township Board	MS4 Permit Holder
Kawkawlin Township Planning and Zoning	Affiliate
Linwood Sportsman Club	Stakeholder
Bay County Realtors	Stakeholder
Michigan Department of Environment, Great Lakes and Energy (EGLE)	Affiliate
MDOT	Affiliate
Michigan State University Extension-Bay County	Stakeholder
Michigan Sugar Company	Stakeholder
Monitor Township Board	MS4 Permit Holder
Monitor Township Planning and Zoning	Affiliate
Natural Resource Conservation Service/Conservation District	Stakeholder
Partnership for Saginaw Bay Watershed	Stakeholder

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Identified Watershed Partners	Participation Status
Saginaw Bay Greenways	Stakeholder
Saginaw Bay Walleye Club	Stakeholder
Saginaw Valley State University	Stakeholder
Saginaw Watershed Initiative Network (WIN)	Stakeholder
Save our Shores Organization	Stakeholder
Trout Unlimited	Stakeholder
General Public	Stakeholder

**Affiliate** – those entities affiliated with Authority Members or entities under MS4 permit.

**Stakeholder** - entities having no legal obligation under the program, but are considered assets in implementing the SWMP.

Public Service Announcements (PBA), website notices, permittee mailings and press releases through newspaper and social media outlets are all available to communicate with the public. This also provides a means for permittees and identified watershed partners to communicate with each other. The permittee’s websites contain web links, articles, language to encourage the public to participate in reaching the goals of the SWMP. Each website has a provision for the public to voice comments or concerns web-direct, via telephone or e-mail. This gives each permittee the opportunity to converse with the public and incorporate viable comments.

**Communication - SWMP**

Communication during the continued implementation of the Stormwater Management Plan/Watershed Plan (SWMP) will be maintained with the permittees, identified partners and public by a variety of mechanisms. The SWMP process is on-going throughout the term of this permit.

- 1.) Permittees and Nested Jurisdictions will maintain an e-mail distribution list, to be utilized to the greatest extent practical for notification of meetings, communication updates and public events.
- 2.) Permittees web-site’s will be updated annually, maintained to include opportunities to review and inspect the SWMP and provide links to affiliate permittee’s websites. The BCRC’s CityWorks GIS platform will be utilized as the overall depository for storage and annual review of received public comments related to the SWMP.
- 3.) Meeting notices, articles and general storm water information will be included in member newsletters, with jurisdiction-wide mailings or circulars, such as utility bills.

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- 4.) Permittee and Nested Jurisdiction agencies attending workshops, seminars, open-houses or other storm water related activities, will provide the information and any handouts collected, to the remaining Permittees, as practicable.

<b>Permit Cycle PPP Activities</b>	<b>Frequency</b>
Ongoing Permittee Meetings	Quarterly or As-Needed throughout the Permit Period
Seek/Investigate Potential Grant Funding Sources	Ongoing
Solicit Public SWMP Review Comments	Once per Permit Cycle

**PPP - Permittee Specific**

For items requiring decision(s) regarding any permittee’s Storm Water Pollution Prevention Initiative (SWPPI), advance meeting notices will include a description of the subject(s) to be discussed and decided upon. Although group consensus is the goal, engineering (BMP’s) and economic viability components must also be properly evaluated before rendering a decision. Simply, implementation costs to achieve the goal will be determined prior to moving forward on any SWIPPI project. If conflicts exist on critical issues after allowing time for debate, a majority vote by the permittee’s governing body will decide the issue. Minutes will be kept as record of the meeting and will include a record of differing viewpoints.

**PPP - BCRC Specific**

For items requiring decision(s) regarding the BCRC’s Storm Water Pollution Prevention Initiative (SWPPI), advance meeting notices will include a description of the subject(s) to be discussed and decided upon. Although unanimous BCRC Board consensus is the goal, engineering (BMP’s) and economic viability components must also be properly evaluated before rendering a decision. Simply, implementation costs to achieve the goal will be determined prior to moving forward on any SWIPPI project. If conflicts exist on critical issues after allowing time for debate, a majority vote by the BCRC Board will decide the issue. Minutes will be kept as record of the meeting and will include a record of differing viewpoints.

**Attendee Record Keeping**

General public, identified partners and permittee participation will be recorded at each meeting through the use of a sign-in sheet. Activities/Events will be advertised in the manner outlined above under “*Communication – SWMP*”. Should fewer than 10 permittees, identified partners and members of the public attend a scheduled SWMP meeting, when notification of said parties via the communication steps outlined above are verified as being completed, the public participation portion of this permit cycle shall be deemed fulfilled.